

Exceptional Risk Advisors Announces Laura Muka as Senior Vice President and Multi-Life Disability Sales Leader

Management Team Expanded to Support Growing Demand and Rapid Growth of Multi-Life Guaranteed Standard Issue Disability Insurance.

Mahwah, NJ (April 25, 2016) - Exceptional Risk Advisors, a leader in manufacturing high limit multi-life disability programs for highly compensated professionals, today announced a recent addition to the company's executive team to meet the growing demand for Multi-Life Guaranteed Standard Issue Disability Insurance. Laura Muka, a subject matter expert with more than 30 years of experience selling, implementing and funding executive disability plans, was appointed to Senior Vice President of Multi-Life

Guaranteed Standard Issue Disability Distribution.

"We're thrilled to welcome Laura aboard during this exciting period of growth for our company," says Edward Tafaro, Exceptional Risk Advisors' CEO. "Laura's deep knowledge and experience in building benefit equalization programs for highly compensated employees will lend an unparalleled skill-set to the clients we serve while supporting our infrastructure as we rapidly expand."

Laura will focus on leveraging her past experience to provide executive benefit and employee benefit advisors knowledge on industry best practices, benchmarks and program implementation strategies when incorporating Multi-Life High Limit Disability insurance into their firm's product offerings. Most recently, Laura worked for Mercer as a Principal in their Executive Benefits team and previously with Marsh Executive Benefits as a Senior Vice President and Client Executive. Laura can be reached at Laura.Muka@exceptionalriskadvisors.com.

In addition to Laura joining the team, over the last six months Exceptional Risk Advisors has increased its workforce in excess of 35% to support growth. The firm has also expanded its investments in 21st century technologies to further enrich client security while streamlining its platform for case processing.

Based in Mahwah, NJ, Exceptional Risk Advisors is one of the country's foremost experts on high-limit specialty life, accident, and disability products. They provide innovative insurance programs for elite advisors and their exceptional clients. For more information, Exceptional Risk Advisors can be reached at info@exceptionalriskadvisors.com.