

Company Profile

2010 RANKING: **#45**

Exceptional Risk Advisors

www.ExceptionalRiskAdvisors.com
Mahwah, NJ

Exceptional Risk Advisors's business model

Exceptional Risk Advisors specializes in developing, underwriting, and processing insurance products for advisors with affluent clients, including entertainers, athletes, corporate executives, and physicians. The company partners with Lloyd's of London to write high-limit insurance policies with coverage for exceptional risks and benefit amounts beyond what traditional disability and life insurers offer.

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Statistics

3-year growth:	4931%
2009 Revenue:	\$6.9 million
2006 Revenue:	\$137,094
Employees:	12
Founded:	2006
Industry:	■ Insurance
Industry rank:	#2

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EXCEPTIONAL
RISK ADVISORS *llc*

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Thursday, September 9, 2010

Exceptional Risk Advisors Ranks No. 45 on the 2010 Inc. 500 List

Inc. Magazine awards [Exceptional Risk Advisors](#) the position of 45 on the 2010 Inc. 500 with a three-year sales growth of 4,931%.

Mahwah, NJ (Vocus) September 9, 2010

Exceptional Risk Advisors debuts at the 45th position on Inc. Magazine's prestigious Inc. 500 list. Founded in 2006, Exceptional Risk Advisors specializes in developing, underwriting, and distributing specialty insurance products for advisors with prosperous clients including entertainers, athletes, corporate executives and professionals. Utilizing a growing network of elite insurance advisors, the Mahwah, New Jersey-based company partners with Lloyd's of London syndicates to deliver unprecedented capabilities with regards to underwriting high limit specialty life and disability insurance contracts.

"As an Inc. 500 honoree, Exceptional Risk Advisors shares a prestigious pedigree with such notable alumni as Intuit, Zappos, Under Armour, Microsoft, Jamba Juice, Timberland, Visa, Clif Bar, Patagonia, Oracle, and scores of other powerhouses," said Inc. Editor Jane Berentson. "And, more than ever, this year's list is a testament to the creativity, resilience, and tenacity of America's top entrepreneurs."

"With my hand on my heart, I can say we have some of the most exciting jobs in the insurance industry. Daily we have the privilege of underwriting some of the biggest and brightest names in the Entertainment, Sports and Corporate world," says Tafaro. "Whether our team is underwriting \$500,000 per month of [disability income](#) protection to protect a celebrity's affluent lifestyle, or assessing a \$25,000,000 [key person disability](#) exposure to protect a private equity firm's investment in a company highly leveraged on the talents of the founder and CEO; every day we enjoy coming to work in pursuit of exceeding the expectations of our unique and demanding client base."

Criteria and Ranking

The 2010 Inc. 500|5000, America's list of fastest-growing private companies, measures revenue growth from 2006 through 2009. To qualify, companies must have been founded and generating revenue by June 30, 2006. In addition, each company must be U.S. based, privately held, for profit, and independent as of December 31, 2009. The "Inc. 500" represents the top tier of the Inc. 5000 and can be found at [inc.com](#)

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Ranked No. 45

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